

## Privacy Policy SAL de IBIZA

Thank you for your interest in our website. The protection of your privacy is very important to us. In the following we inform you in detail about the handling of your data.

### 1. name and contact data of the person responsible for the processing

The person responsible in the sense of the data protection basic regulation (GDPR) and other specifications to the data protection is:

Sal de Ibiza GmbH  
Small Hamburger Str. 2  
10115 Berlin  
Phone: 030/2809818

E-mail: [office@saldeibiza.com](mailto:office@saldeibiza.com) Website: [office@saldeibiza.com](http://office@saldeibiza.com)  
Website: [www.saldeibiza.com](http://www.saldeibiza.com) 2.

### 2. data protection officer

Data protection officer for the person responsible according to point 1 is:

Daniel C. Witte / Kleine Hamburger Str. 2 / 10115 Berlin / [dcw@saldeibiza.com](mailto:dcw@saldeibiza.com)

### 3. general information on data protection

#### a. Scope of the processing of personal data

We only collect and use the personal data of our users if this is necessary to provide a functioning website as well as our content and services. The collection and use of personal data of our users regularly only takes place after obtaining the appropriate consent. An exception applies in those cases in which prior consent is not possible for actual reasons and the processing of the data is permitted by statutory provisions.

The use of your personal data will therefore only take place in a manner that complies with the statutory provisions.

All requests for information, requests for information or objections to data processing should be sent by e-mail to [office@saldeibiza.com](mailto:office@saldeibiza.com).

#### b. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, data processing is based on Art. 6 para. 1 lit. a GDPR. When processing personal data within the scope of fulfilling a contract, data processing is permitted according to Art. 6 para. 1 lit. b GDPR. This also applies to corresponding pre-contractual obligations. Insofar as we are legally obliged to process your data, data processing is based on Art. 6 para. 1 lit. c GDPR. If a legitimate interest of our company or a third party is protected and if your fundamental rights or freedoms do not prevail, we base the processing of your personal data on Art. 6 para. 1 lit. f GDPR.

#### c. Data deletion and storage period

We will delete your data as soon as the purpose of data storage has been fulfilled or no longer applies. If we are obliged to store data in accordance with European or national regulations, for example for tax reasons, your data will be stored for the period stipulated by law and deleted after this period has expired. Otherwise we store your data in particular during the conclusion of the contract and its fulfilment in particular for the proper fulfilment of the contract and accounting.

#### 4. technical security

a. We maintain technical measures to guarantee data security, in particular to protect your personal data from the dangers of data transmission and from third parties gaining knowledge. These will be adapted to the current state of the art in each case.

However, we must point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of the data against access by third parties is not possible.

#### b. SSL or TSL encryption

Our website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or enquiries that you send to us as a site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to https:// and by the lock symbol in your browser line. If SSL or TSL encryption is activated, the data that you transmit to us cannot be read by third parties.

#### 5. collection and storage of personal data and the nature and purpose of their use

##### a. E-mail contact

You can communicate with us via the e-mail addresses provided on the website. If you do so, we will store the personal data you provide with the e-mail.

The legal basis for this is Art. 6 Para. 1 lit. a GDPR and Art. 6 Para. lit. f GDPR. The data will be used for communication with you, resulting in the necessary legitimate interest within the meaning of Art. 6 Para. lit. f GDPR. If the e-mail contact is intended to conclude a contract, Art. 6 para. 1 lit. b GDPR can be considered as a further legal basis.

The data are deleted as soon as they are no longer required for the purpose of their collection. This is the case, for example, when the communication has ended. It is terminated when the circumstances show that the facts in question have been conclusively clarified.

You can object to the storage of your personal data at any time with effect for the future. To do this, please send an e-mail to [office@saldeibiza.com](mailto:office@saldeibiza.com).

In the event of objection, all personal data will be deleted.

##### b. Contact form

If you send us enquiries using the contact form, your details from the enquiry form including the contact data you entered there (name and e-mail address) will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We do not pass on this data without your consent.

The processing of the data entered in the contact form is therefore carried out exclusively on the basis of your consent (Art. 6 para. 1 lit. a GDPR). You can revoke this consent at any time. For this purpose, an informal notification by e-mail to us is sufficient: [office@saldeibiza.com](mailto:office@saldeibiza.com).

The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

The data entered by you in the contact form will remain with us until you request deletion, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected by this.

##### c. Newsletter data

If you would like to receive the newsletter offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data will not be collected. We use these data exclusively for the dispatch of the requested information and do not pass them on to third parties. We use the so-called double opt-in procedure to ensure that the newsletter is sent in an agreed manner. In the course of this, the potential recipient can be included in a mailing list. Subsequently, the user receives a confirmation e-mail to confirm the registration in a legally secure manner. Only if the confirmation takes place, the address is taken up actively in the distributor. We use this data exclusively for the dispatch of the requested information and offers. You can revoke your consent to the storage of data, e-mail address and their use to send the newsletter at any time via a link provided for this purpose in the newsletter.

#### d. Processing of data (customer and contract data)

We collect, process and use personal data only to the extent necessary for the establishment, content or amendment of the legal relationship (inventory data). This is done on the basis of Art. 6 para. 1 lit. b GDPR, which permits the processing of data for the fulfilment of a contract or pre-contractual measures. We collect, process and use personal data relating to the use of our Internet pages (usage data) only to the extent necessary to enable the user to make use of the service or to bill the user.

The customer data collected will be deleted after completion of the order or termination of the customer relationship. Legal retention periods remain unaffected.

#### e. Disclosure of data to third parties in general

We will only pass on data to third parties if the following conditions are fulfilled:

- We have received your express consent pursuant to Art. 6 Para. 1 S. 1 lit. a GDPR.
- According to Art. 6 Para. 1 S. 1 lit. f GDPR, the disclosure of the data is necessary to safeguard our legitimate interests and there is no reason to assume that you have an overriding interest worthy of protection in the disclosure of the data.
- The passing on of the data is necessary for the fulfilment of a legal obligation within the meaning of Art. 6 para. 1 sentence 1 lit. c GDPR.
- The disclosure of the data is necessary for the fulfilment of a contract with you or for the implementation of corresponding pre-contractual measures (Art. 6 para. 1 sentence 1 lit. b GDPR).
- The disclosure of data is necessary to fulfil a public interest (Art. 6 para. 1 sentence 1 lit. e GDPR).

### 6. cookies

We use so-called cookies, usually session cookies and Google Analytics (you will find further information on this in the following section).

Cookies do not damage your computer and do not contain viruses. Cookies are used to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted at the end of your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognize your browser during your next visit.

Cookies, which are necessary for the execution of the electronic communication process or for the provision of certain functions desired by you (e.g. shopping basket function), are stored on the basis of Art. 6 para. 1 lit. f GDPR.

We have a legitimate interest in the storage of cookies for the technically error-free and optimised provision of our services. Insofar as other cookies (e.g. cookies for analysing your surfing behaviour) are stored, they will be dealt with separately in this data protection declaration (see following paragraphs). For the use of such cookies we will ask your consent at the beginning of the use of our website, so that the use of such cookies is covered by Art. 6 para. 1 lit. a GDPR.

You can set your browser so that you are informed about the setting of session cookies and only allow cookies in individual cases, accept cookies for certain cases or generally exclude them and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be restricted.

### 7. Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called "cookies". These are text files which are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of the website will generally be transmitted to and stored by Google on servers in the United States. Google Analytics cookies are only stored with your consent, which we request at the beginning of the use of our website. Basis of Art. 6 para. 1 lit. a GDPR.

In addition, Google Analytics is used and Google Analytics cookies are stored on the basis of Art. 6 Para. 1 lit. f) GDPR. We have a legitimate interest in analysing user behaviour in order to optimize both its website and its advertising.

#### IP Anonymization

We have enabled the IP Anonymization feature on this website. As a result, your IP address will be shortened by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area prior to transmission to the USA. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from Google.

#### Browser Plugin

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) as well as Google from processing this data by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

#### Objection to data collection

You can prevent Google Analytics from collecting your information by clicking on the following link. An opt-out cookie is used to prevent your data from being collected on future visits to this website: Disable Google Analytics.

For more information on how Google Analytics uses user data, please refer to Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>.

#### Order data processing

We have concluded a contract with Google for order data processing and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

#### Demographic characteristics of Google Analytics

This website uses Google Analytics' "demographic features" feature. This allows reports to be generated that contain statements about the age, gender, and interests of site visitors. This data comes from interest-related advertising by Google and visitor data from third parties. This information cannot be associated with any specific individual. You can deactivate this function at any time via the ad settings in your Google Account or generally prohibit Google Analytics from collecting your data as described under "Objection to data collection".

#### 8 Google Maps

This page uses the Google Maps map service via an API. Provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

To use the features of Google Maps, it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

The use of Google Maps takes place in the interest of an appealing presentation of our online offers and at an easy findability of the places indicated by us on the website. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f) GDPR.

You can find more information on the handling of user data in Google's data protection declaration: <https://www.google.de/intl/de/policies/privacy/>.

## 9. use of social media plug-ins

### Facebook plugins (like button)

On our pages there are plugins of the social network Facebook, provider Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA, integrated. You can recognize the Facebook plugins by the Facebook logo or the "Like" button on our page. You can find an overview of the Facebook plugins here: <https://developers.facebook.com/docs/plugins/>. When you visit our pages, the plugin establishes a direct connection between your browser and the Facebook server. Facebook receives the information that you have visited our site with your IP address. If you click the Facebook "Like" button while logged into your Facebook account, you can link the content of our pages to your Facebook profile. This allows Facebook to associate visiting our pages with your user account. We would like to point out that, as the provider of the pages, we do not have any knowledge of the content of the transmitted data or its use by Facebook. Further information on this can be found in Facebook's privacy policy at <https://de-de.facebook.com/policy.php>.

### Twitter

On our pages, functions of the Twitter service are integrated. These functions are offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Re-Tweet" function, the websites you visit are linked to your Twitter account and made known to other users. Data is also transferred to Twitter. We would like to point out that, as the provider of the pages, we do not have any knowledge of the content of the transmitted data or its use by Twitter. Further information on this can be found in Twitter's data protection declaration at <https://twitter.com/privacy>. You can change your Twitter privacy settings in your account settings at: <https://twitter.com/account/settings>

### Instagram

On our pages functions of the service Instagram are integrated. These functions are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged into your Instagram account, you can link the contents of our pages to your Instagram profile by clicking the Instagram button. This allows Instagram to associate visiting our pages with your user account. We would like to point out that, as the provider of these pages, we do not have any knowledge of the content of the data transmitted or of its use by Instagram. For more information, please refer to Instagram's privacy policy: <https://instagram.com/about/legal/privacy/>

### Pinterest

On our site we use social plugins of the social network Pinterest, which is operated by Pinterest Inc., 808 Brannan Street San Francisco, CA 94103-490, USA ("Pinterest"). If you access a page that contains such a plugin, your browser will connect directly to Pinterest's servers. The plugin transmits protocol data to the Pinterest server in the USA. This log information may include your IP address, the address of the websites visited that also include Pinterest features, browser type and settings, date and time of request, your use of Pinterest, and cookies. Further information on the purpose, scope and further processing and use of the data by Pinterest as well as your related rights and possibilities for the protection of your privacy can be found in Pinterest's privacy policy: <https://about.pinterest.com/de/privacy-policy>

If you do not wish Facebook, Instagram, Twitter or Pinterest to be able to assign visits to our pages to your user accounts, please log out of your respective user account.

## 10. rights of data subjects

You have the right at any time,

- to obtain information in accordance with Art. 15 GDPR about the data stored about your person; in particular, you may request information about the processing purposes, the categories of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction of processing or objection, the existence of a right of complaint, the origin of the data, if not collected from us, as well as about the

existence of an automated decision-making process including profiling and, if applicable, meaningful information about its details;

- request the correction or completion of your data in accordance with Art. 16 GDPR;
- demand the deletion of your personal data with effect for the future in accordance with Art. 17 GDPR, unless the processing is necessary for the exercise of the right to freedom of expression and information, fulfilment of a legal obligation, for reasons of public interest or for the assertion, exercise or defence of legal claims.
- to demand the restriction of the processing of your data in accordance with Art. 18 GDPR if the accuracy of the data is disputed by you or the processing is unlawful, but you refuse to delete it or we no longer need the data, but you need it to assert, exercise and defend legal claims or you have lodged an objection to the processing in accordance with Art. 21 GDPR;
- to demand data transferability in accordance with Art. 20 GDPR, i.e. to receive your data in a structured, common and machine-readable format or to demand transfer to another responsible party;
- to revoke your consent voluntarily given to us at any time in accordance with Art. 7 para. 3 GDPR; this means that we may no longer continue the data processing which took place on the basis of this consent in the future;

If you have any questions, require information or wish to assert your rights listed above, please send an e-mail to [office@saldeibiza.com](mailto:office@saldeibiza.com).

#### 11. right of objection (Art. 21 GDPR)

If your data are processed on the basis of Art. 6 Para. 1 S. 1 lit. f GDPR, you have the right under Art. 21 GDPR to object to the processing of your data if there are reasons for doing so which arise from your particular situation or if the objection is directed against direct advertising. In the latter case, you have a general right of objection, which will be implemented by us immediately and without stating a particular situation.

If you would like to make use of this right of objection, please send an e-mail to [office@saldeibiza.com](mailto:office@saldeibiza.com).

#### 12. right of appeal to the competent supervisory authority

You have the right to lodge a complaint with the supervisory authority responsible for you in accordance with Art. 77 GDPR, in particular in the member state of your place of residence, your place of work or the place of the presumed infringement, if you are of the opinion that the processing of your personal data violates data protection regulations.

The following data protection authority is responsible for Sal de Ibiza GmbH:

Berlin Commissioner for Data Protection and Freedom of Information

Friedrichstr. 219

10969 Berlin

Phone: +49 30 13889-0

Fax: +49 30 2155050

E-mail: [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de)

#### 13. topicality and change of the data security explanation

We reserve the right to revise and update this privacy statement from time to time. The latest version can be found on our website.

Status: November2018